

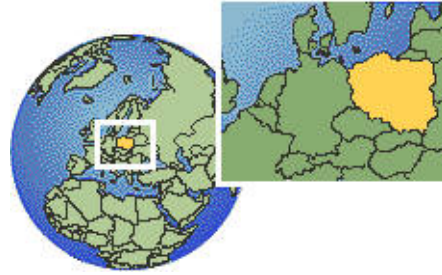


Northern Illinois University

Study Abroad Office

Exploring Contemporary Graphic Design in Poland

March 7 - 17, 2014



This study abroad program is coordinated by the Northern Illinois University Study Abroad Office (SAO), in cooperation with the NIU College of Visual and Performing Arts and NIU School of Art.

OVERSEAS PROGRAM DATES: The overseas portion of the program will take place from March 7 – 17, 2014. Students are required to travel to Poland with the program director. Professor Giza will be in contact with all participants about making air travel arrangements. Students are responsible for the cost of roundtrip airfare from Chicago to Poland. Students will depart the U.S. on Friday, March 7 and will arrive at the Katowice Pyrzowice Airport on March 8, 2014, and will return to Chicago on Monday, March 17, 2014.

PROGRAM DIRECTOR: *Aleksandra Giza* is a professor of Visual Communication in the School of Art at Northern Illinois University. She has taught at NIU for the past 16 years. Prior to teaching at NIU, Professor Giza taught at the Fine Arts Academy in Krakow, Katowice Branch, Poland. She spent two years taking part in the design research program at Jan Van Eyck Akademie, Maastricht, The Netherlands. Each year she travels around the world giving lectures and workshops in many countries. As a native of Poland, Professor Giza knows about the country's culture, land and people. She has broad experience traveling in Poland and can offer an interesting program on both academic and cultural levels.



The Academy of Fine Arts in Katowice will serve as the host for this NIU program. The Academy, a branch of the famous Academy of Fine Arts in Krakow for over 50 years, has been an independent university since 2001. The Academy is divided into three departments: graphic arts (printmaking and graphic design), design (visual communication design and functional structure design), and painting. The Academy used to specialize in printmaking, graphic design and industrial design. Katowice has always been a center of graphic artists, with a Polish Print Triennial and Polish Poster Biennial. At present, it combines traditional workshops such as lithography, woodcut, etching, with new media, animation, and digital video.



Katowice, Silesian Museum

PROGRAM OVERVIEW/OBJECTIVES: This is the seventh year this study abroad program has been offered. The primary purpose of the program is to provide participants with the opportunity to meet and work with students at the Academy of Fine Arts in Katowice. Students will focus on graphic design and studio art practice. The program will integrate historical information and contemporary trends in European graphic design and art.

Goals of the program are:

- to provide a cultural and historical background for the study and understanding of design, art, and architecture in Eastern Europe (particularly Poland).
- to develop the students' appreciation for graphic design and art from a variety of different perspectives and global viewpoint.
- to demonstrate certain methods used in design education in Poland unique to the NIU program.
- to enable students to interact and work with peers from different cultures.

PROGRAM SITES: The program will take place in Katowice, a major city in southern Poland. Although the program is primarily meant for stationary workshops, there are two major site visits planned. The first one is in the beginning of the week to Krakow and the second one, to Wroclaw, is planned for the end of the week.

There will also be other site visits such as traveling to the salt mine in Wieliczka, a place near Krakow. Students will also visit Cieszyn – a town on the Polish and Czech border, and a small town Pszczyna – with its beautiful palace. In addition, plans include a visit to Auschwitz – a Nazi concentration camp (1940-1945) in the Polish town of Oswiecim.



Katowice, the capital of Upper Silesia, is also Poland's main city for industry and commerce. Upper Silesia is a historic area of Poland located along the upper and central parts of the Odra River. Upper, Lower, and Teschen Silesia are parts of the Silesia region. The name Silesia, which first appeared in official documents in the 11th century, has its origins in the name of Slavonic tribe called Slezan. Its members lived in the area from the 7th century on. At the present time Silesia, with a population of four million, is a center for mining, metallurgy, and electric power production and, as such, is one of the most important industrial areas in Poland.

For centuries **Krakow** was the capital of Poland, the seat of kings, drawing great scholars and artists from the whole world. It is their talents and imagination we must thank for the city's rich legacy of unique historical relics, which reflect the most important trends in European culture. The renaissance Royal Castle at Wawel, the gothic St. Mary's Basilica, the historical trade pavilions of the Cloth Hall, the former separate Jewish city of Kazimierz, and even the Nowa Huta district, absorbed by Krakow together with its socialist-realist, industrial architecture, are all places which make a visit to Krakow extremely worthwhile.

Although the city no longer plays such an important administrative role, due to its rich history Krakow represents a synthesis of all things Polish, connecting tradition with modernity. In the special atmosphere of the beautiful and mysterious streets of the Old Town and Kazimierz you will find everything you need to allow you to escape from everyday life. Galleries full of exhibitions, cafes, pubs and restaurants are an integral part of any visit to Krakow.



Numerous sidewalk cafes line Rynek Główny (Grand Square) as well as other streets and squares of Krakow's central Old Town historical district.

Wieliczka, the Wieliczka Salt Mine, nowadays practically on the southeast outskirts of Krakow, has been worked for 900 years. It used to be one of the worlds biggest and most profitable industrial establishments when common salt was commercially a medieval equivalent of today's oil. The tourist route starts 64 m deep and ends 135 m below the earth surface, where the world's biggest museum of mining is located with the unique centuries-old equipment among its exhibits.

Oswiecim, Beginning in 1940, Nazi Germany created a concentration camp in the Polish town of Oswięcim (Auschwitz in German), located in southern Poland about 50km west of Kraków. It is estimated that approximately 1.1 million people were killed in the five years the three main camps were in operation. The first two camps have been on the World Heritage List since 1979. The Polish government decided to restore Auschwitz I and turn it into a museum honoring the victims of the Nazis and Auschwitz II, where most of the buildings were made of wood and prone to decay, was preserved but not restored.



Cieszyn, The Silesian Castle of Art and Enterprise in Cieszyn is a new and unconventional idea that aims to support enterprise development by promoting industrial design, contemporary art, and promotion of disappearing craft trades. Mainly funded by the European Union, the enterprise center constructed or renovated portions of their space on Castle Hill to adapt to its new functions, including space for exhibitions.

Wroclaw, is the economical, cultural and intellectual capital of southwestern Poland's province of Lower Silesia. It is located on the Oder River 160 km from Germany and 120 km from the Czech Republic. As Poland's fourth largest city, Wroclaw is a center of industry, communications, transport, education, and the arts. Situated at the foot of the Sudety Mountains, upon the Oder River, Wroclaw is an exceptional city of 12 islands and 112 bridges. Wroclaw's complex and dramatic history is embedded in the city walls. Monuments such as the early medieval complex of buildings of Ostrów Tumski island are some of the most beautiful examples of sacral architecture in Europe. Wroclaw Town hall is considered one of the most splendid Gothic buildings in central Europe. Eight educational institutions are located in the city along with nine museums, several theaters and music centers, and a botanical garden and zoo. Wroclaw originated in the 10th century AD at the crossroads of trade routes. It was first governed by the Polish Piast kings and in the following centuries was ruled at various times by the Germans, Bohemians, and Prussians.



Two tiny 16th century Baroque houses called 'Jas and Malgosia' in Polish mark the gateway to the Church of St. Elizabeth in Wroclaw.

PROGRAM AUDIENCE: The program is open to undergraduate and graduate level students interested in design, media arts and studio art. Students from majors outside these recommended disciplines will be considered on a case-by-case basis. Space is limited and qualified applicants will be accepted on a first-come-first-serve basis.

HEALTH: Maintaining good health is of paramount importance when studying overseas. Changes in climate and the fast pace of travel may cause health problems abroad. When considering a study abroad program it is important for students to be aware of the things that can affect their health, thereby permitting students to enjoy their time abroad more fully. General good health is required for this program since students will need to do a great deal of walking throughout the program.

INSTRUCTION METHOD: The sessions in Poland may include workshops with faculty of the host institution, the Academy in Katowice, and Professor Giza. Lectures, discussions, question/answer sessions and hands-on type of projects are planned. Sessions will be held at buildings of the Fine Arts Academy in Katowice which are in walking distance from where the students will be accommodated. Professor Giza will hold daily sessions to allow the group to discuss what was learned each day.

PROGRAM ACADEMIC CREDIT: For satisfactory participation in the program, participants will receive 4 or 8 semester hours of undergraduate or graduate credit. The first step is to submit the program application to the NIU Study Abroad Office. After being accepted into the program students will be enrolled for their course during the Spring 2014 semester by the Study Abroad Office.



Classes will meet Tuesdays/Thursdays from 5:00 - 6:00 pm on the NIU campus at the start of the Spring 2014 semester. Course work over the semester will cover Polish culture, language, history, design and art along with ongoing student projects. **Students will be expected to fully**

participate in the on campus meeting times and in program activities while in Poland. All projects will be turned in and evaluated at the end of the semester as a requirement of completion of this course. Students should contact Professor Giza for further information and instructions. Professor Giza's e-mail address is agiza@niu.edu.

Students will be evaluated on the basis of their participation in and contribution to the class. All participants will be expected to participate in all program-related activities and to submit a paper/project with required material (subject matter to be approved by the students and Professor Giza). As part of the requirements, participants will be required to learn about European culture, art and graphic design with a focus on Eastern Europe.

Prior to the overseas component of the program, Professor Giza will explain projects she has prepared in collaboration with professors from the host institution – the Fine Arts Academy in Katowice. During the spring semester on campus, students will start working on their projects on art and contemporary graphic design and the different techniques used. They will also discuss their progress with their peers while in Poland. Students will then continue to work on their projects while at the Academy in Katowice.

UNDERGRADUATE CREDIT

ARTD 418A – Special Problems in Visual Communication	4 semester hours
Description: Specific studies in related areas of visual communication. Topics announced. May be repeated to a maximum of 12 semester hours. Prerequisite: Successful completion of sophomore review in visual communication or consent of school.	
OR	
ART 489 – Topics in Art: Collaborative Art	4 semester hours
Description: Concentrated study with professional artists and/or art educators. Studio, lecture, and discussion, and/or field trip. May be repeated to a maximum of 12 semester hours.	

GRADUATE CREDIT

ART 689 – Topics in Art: Collaborative Art	4 semester hours
Description: Concentrated study in art. Studio, lecture and discussion, or field trip. Topics announced. May be repeated for a maximum of 8 semester hours as elective credit to be applied toward an advanced degree with school approval. May not be substituted for art history or seminar.	

INDEPENDENT STUDY/RESEARCH PROJECT: Individuals desiring to earn three *additional* hours of undergraduate or graduate credit may do so by engaging in an independent study/research project under the direction of Professor Giza. The project must (1) relate to a topic or subject introduced during the study abroad program in Poland, (2) have prior approval of Professor Giza, (3) be of genuine interest to the student, and (4) be completed and submitted for final evaluation to Professor Giza not later than October 1, 2014. Graduate student projects

should reflect a higher level of scholarly accomplishment and research (beyond that of the undergraduate level) and should be related to their professional career or specialized focus of study. Participants who enroll for the independent research project will receive 4 semester hours of credit in one of the following NIU courses:

UNDERGRADUATE CREDIT	
ART 490 – Independent Research	4 semester hours
Description: Work on individual problems in the student's major field. May be repeated to a maximum of 9 semester hours. Prerequisite: Consent of school.	

GRADUATE CREDIT	
ART 690 – Independent Study	4 semester hours
Description: Work on individual problems in student's chosen field. May be repeated. Multiple sections may be taken within the same semester. Prerequisite: Consent of school and instructor.	

HONORS CREDIT: Qualified students may also elect to receive Honors credit for any study abroad course(s) with the approval of the NIU faculty or instructor responsible for the course. For more information please contact the University Honors Office.

APPLICATION AND ADMISSION PROCEDURES: The program is open to undergraduate and graduate level students who meet the NIU general admission requirements, and who are interested in design and media arts. Students from majors outside the design and visual communications will be considered on a case-by-case basis. Currently enrolled students must meet College of Visual and Performing Arts course GPA requirements. Graduate level students must also meet NIU Graduate School admission, course and GPA requirements.

Students must be in good academic and disciplinary standing at the time of application. Students who are on academic or disciplinary probation are not eligible to participate in study abroad programs. **Applicants must participate in the *entire* program and satisfy NIU undergraduate or graduate admission and course requirements.**

Students cannot have any encumbrances against their NIU records. Any encumbrances placed on a student's records by NIU (i.e., the Graduate School, Undergraduate Admissions, Bursar's Office, Accounts Receivable, Registration and Records, Health Services, Parking Services, etc.) must be cleared before a student is granted admission to a study abroad program.

For undergraduate students to be admitted to the program, an applicant's official transcript must be on file in the NIU Study Abroad Office. Students who are currently enrolled at NIU, or who have previously enrolled at NIU, do not need to request an official transcript; the Study Abroad Office will make this request on behalf of the applicant. Students who want to participate in the

program and earn academic credit from NIU who have **not** previously enrolled at NIU, or who are not **currently** enrolled at NIU, should ask the Registrar at their institution to forward an official transcript as soon as possible to the Study Abroad Office. (Student-issued transcripts and photocopies are not acceptable.) Questions relating to the admission requirements or transcripts should be directed to the Study Abroad Office.

Students who desire to obtain graduate credit must either be admitted to a graduate program within the NIU Graduate School, or be admitted to the status of a "student-at-large" (SAL) within NIU's Graduate School. For students to be admitted to the program for graduate credit, the applicant's official transcript must be on file in the NIU SAO. Students who are currently enrolled at NIU, or who have previously enrolled at NIU, do not need to request an official transcript. However, students who will participate in the program in order to earn academic credit as an SAL (students who have not currently enrolled, nor are previously enrolled at NIU) must provide a transcript from the baccalaureate institution and from any institution at which graduate credit has been earned. This document must be provided to the SAO before a student can be admitted as an SAL to the program. (Student issued transcripts and photocopies are not acceptable.)

APPLICATION: Click [Exploring Contemporary Graphic Design in Poland](https://niu.studioabroad.com) or visit the NIU Study Abroad Office website at <https://niu.studioabroad.com> (and search for “Poland” or the *Exploring Contemporary Graphic Design in Poland* program) to begin the online application process for this program. The online process provides guidance on requesting information, advising, or applying for the program. Please note that at the time of application, applicants will be expected to submit a signature verification form and copy of their ID to the Study Abroad Office. More detailed instructions can be found on the <https://niu.studioabroad.com> website or by contacting the Study Abroad Office at (815) 753-0700 or niuabroad@niu.edu.

\$200 APPLICATION FEE/DEPOSIT: A \$200 application fee/deposit is required of all applicants. The \$200 is broken down into \$100 for the non-refundable application fee and \$100 for a program deposit. Both the application fee and the deposit will be applied to the total balance of the program cost. The \$100 deposit is refundable only if the participant withdraws prior to the withdrawal deadline indicated on the program materials or for medical reasons verified by a physician if the withdrawal takes place after the withdrawal deadline.

The \$200 application fee/deposit will be charged to NIU students' NIU Bursar's account. (Checks and money orders cannot be accepted from NIU students.) Non-NIU students must submit a check or money order in the amount of \$200. More detailed instructions regarding the application fee/deposit can be found on the seminar application website.

IMPORTANT – All applications will be categorized as “Pending – No Deposit” until the \$200 application fee/deposit has been received (or, in the case of non-NIU students, once a check has been received). The Study Abroad Office will not consider or process applications without the \$200 application fee/deposit. In order to reserve your place in the program you must submit the \$200 deposit within 14 days of application. After 14 days applications without a deposit will be inactivated.

APPLICATION DEADLINE: February 14, 2014.

ACCOMMODATIONS AND MEALS: Participants will reside in *the Hotel of the Academy of Physical Education in Katowice* in *twin bedded rooms* with bath and toilet facilities and will be provided breakfast daily throughout the period of residency. Some lunches and dinners will be included.

AIR TRANSPORTATION: Professor Giza will meet with students to discuss the flight plans between the U.S. and *Katowice Pyrzowice Airport*. Once flight plans are determined students will be responsible for purchasing their tickets. (Travel insurance is recommended.) Participants should keep in mind that in order to arrive in *Katowice* in time for the official beginning of the program on Saturday, March 8, they should plan to depart from the U.S. no later than **Friday, March 7, 2014**.



Important: Do not make flight reservations until:

- 1) Professor Giza has met with the group to discuss flights after the February 14 application deadline.
AND
- 2) The SAO has accepted the minimum number of participants needed to operate this program.

This advisory is given so that participants do not find themselves financially responsible for airline tickets should it be necessary to cancel the program. (See section entitled **CANCELLATION OF THE PROGRAM**)

LAND TRANSPORTATION: For program-related travel the group will travel by *coach* provided by the host institution and trains. This transportation is provided as part of the NIU program cost. (Refer to the *Tentative Daily Schedule* for specific details regarding other program-related transportation.)



PASSPORT: --IMPORTANT--All participants are required to **possess** a valid passport by February 14, 2014. *Important Note: U.S. passports must be valid SIX months beyond the intended stay overseas.* Individuals who do not currently possess a valid passport should apply for one immediately upon acceptance into the program. Applicants applying after February 14, 2014, may need to request expedited services or apply in person at the Chicago Passport Agency. If applicants are not within the Chicago area, they must apply at the nearest passport agency. Information on acquiring a U.S. passport is available at the U.S. State Department's website: http://travel.state.gov/passport_services.html. Foreign passport holders may need special visas for travel **and are responsible for obtaining all necessary visas.**



VISA: A visa is not required for US citizens staying in Poland less than three months. Foreign passport holders may need special visas for travel in Poland **and are responsible for obtaining all necessary visas.**

INTERNATIONAL STUDENT IDENTITY CARD: The International Student Identity Card is optional and can be purchased through the NIU Study Abroad Office. The International Student Identity Card also includes a limited health and accident insurance policy which is only valid outside the U.S. Students will have to pay bills at the time of treatment and will be reimbursed later.



PASSPORT AND ISIC PHOTOS: Students may have their passport and/or ISIC photo(s) taken in the NIU Study Abroad Office. Photos are \$3.00 for the first photo and \$2.00 for each photo after that. After the first two photos, photos must be purchased in multiples of two. Photos are usually developed while you wait. Study Abroad Office hours are 8:00 a.m. – 12:00 p.m. (closed over the lunch hour) and 1:00 – 4:30 p.m.



HEALTH REQUIREMENTS/VACCINATIONS: Travelers entering Poland are not required to have any particular vaccinations. However, if you have questions on this matter you can contact the NIU University Health Service Travel Clinic for information on what immunizations are required. The Travel Clinic can administer most immunizations to currently enrolled NIU students. Most immunizations require a fee. Consult the Travel Clinic several months before you travel.

NIU MAJOR MEDICAL INSURANCE: NIU Student health insurance is required for participation in an NIU study abroad program. Participants not currently enrolled in the NIU insurance plan will be enrolled in the NIU major medical Insurance Plan (comprehensive) that has a \$250 deductible clause. Students requiring medical attention will be expected to pay any related costs and then file a claim with the NIU Student Insurance Office after returning to the States. Receipts showing payment for all medical expenses are required for reimbursement.

NIU PROGRAM COST: The program cost covers the following cost-related services:

- 1) Accommodations and two meals daily while the group is in Poland
- 2) Land transportation in Poland
- 3) Admission fees to cultural and historical sites visited as part of the daily schedule
- 4) NIU undergraduate or graduate credit
- 5) NIU major medical insurance

PROGRAM COST: \$2,640

All prices quoted are subject to change. The information contained in the program documents and forms is presented in good faith and is believed to be correct as of the date presented. Northern Illinois University reserves the right to amend, modify, revise, or delete any information appearing in these documents, including but not limited to the cost of the program.

Non-NIU students should consult with their home institutions regarding additional costs that may apply to study abroad. Non-NIU students are responsible for any study abroad charges imposed by their home institution.

ADDITIONAL COSTS TO PARTICIPANTS:

- Airfare
- Meals not included in the program cost.
- Cost of acquiring a passport (approximately \$130).
- Two Passport size photos.
- Additional costs associated with obtaining a visa for non-U.S. passport holders.
- \$40 Undergraduate application fee for non-NIU undergraduate students.
- Independent travel and visa costs associated with independent travel.
- Expenses for free-time pursuits.
- Expenses and purchases of a personal nature.

FINANCIAL AID: As a participant in a study abroad program through NIU, applicants may be eligible for: Pell Grant, SEOG, Perkins Loan, PLUS Loan, Subsidized or Unsubsidized Stafford Loan, MAP Award or your privately awarded scholarship with consent of awarding organization. Tuition waivers do not apply.

Please contact Pamela Rosenberg, International Programs Business Manager, Williston Hall 407, (815) 753-9530, prosenberg@niu.edu for more information.

WITHDRAWAL FROM THE SEMINAR: Applicants withdrawing from the seminar after February 14, 2014 will not be refunded the \$100 program deposit.

Applicants withdrawing from the seminar after this date will also be held accountable for any funds obligated to overseas vendors and agents on the applicant's behalf. This provision is in effect even if the applicant has not submitted the \$100 deposit or additional payments, and if the applicant is applying for financial aid.

If the applicant must withdraw after February 14, 2014 for medical reasons, funds obligated on their behalf to overseas vendors can only be refunded if:

- 1) The request is submitted to the Study Abroad Office in writing and accompanied by a signed statement stating that travel is not advised from a physician on the physician's letterhead; **and**
- 2) NIU is able to obtain refunds from overseas vendors and agents.

CANCELLATION OF THE PROGRAM: The Study Abroad Office reserves the right to cancel this program if the minimum required enrollment is not attained. If, prior to the commencement of the program, a U.S. State Department Travel Warning is issued for Poland, all applicants will be notified promptly of the warning and the possibility of cancellation of the program. If, during the course of the program, a U.S. State Department Travel Warning is issued for Poland, students will be promptly notified of the warning and the advisability of canceling the program.

**NORTHERN ILLINOIS UNIVERSITY RESERVES THE RIGHT TO ALTER
OR CANCEL THIS PROGRAM AS MAY BE DEEMED NECESSARY!**

NIU Study Abroad Office Website: <http://www.niu.edu/studyabroad>

TENTATIVE DAILY SCHEDULE

EXPLORING CONTEMPORARY DESIGN



Katowice

<http://www.skyscrapercity.com/showthread.php?t=526767&page=3>

Overseas Program: March 7 - 17, 2014

FRIDAY, March 7

- Departure from O'Hare airport

SATURDAY, March 8

- Arrival at Katowice airport. Introduction and Program Orientation, Aleksandra Giza and Fine Arts Academy (FAA) faculty member at the Hotel of the Academy of Physical Education, Katowice
- Tour: the Fine Arts Academy in Katowice
- Metal type – workshop at the Academy with Professor M. Slowicki

SUNDAY, March 9

- Tour Katowice and become familiar with area.
- “Silesia, History of the Region.” City Katowice, Museum of History, sightseeing.

MONDAY, March 10

- Trip: City of Krakow, sightseeing and exploration. (Including a visit to the Fine Arts Academy)

TUESDAY, March 11

- Trip: City of Krakow – continuing, trip to salt mine in Wieliczka, later stop in Oswięcim (Aushwitz) II world war German Nazi concentration camp.
- Closing dinner in Katowice.

WEDNESDAY, March 12

- Lecture and discussion: “Typography Today” Assistant Prof. Marek Markiewicz and Assistant Prof. Tomasz Bierkowski (design)
- Workshop: *Poster Design: Art or Design*, Professors Roman Kalarus/Monika Starowicz

THURSDAY, March 13

- Workshop: *printing methods – silkscreen studio* (design)
Lecture and discussion: *Between Art and Design*. Professor Waldemar Węgrzyn

FRIDAY, March 14

- Trip: Pszczyna, Cieszyn sightseeing and exploration. (Including a visit to the Design Center in Cieszyn)

SATURDAY, March 15

- FAA Katowice, visit at the painting and drawing studios (studio)
- Workshop: *Logo beyond boundaries. Identity*. (Lecturer: Katarzyna Olender, Lecturer Piotr Dzik) (design)

SUNDAY, March 16

- Trip: City of Wrocław sightseeing and exploration. (Including a visit to the Fine Arts Academy)

MONDAY, March 17

- Departure from Katowice airport and arrival to O’Hare airport, Chicago

Schedule is subject to change.